



## Alignment Health Welcomes New Chief People Officer as It Scales to Serve More Seniors Nationwide

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**Seasoned HR executive Melinda Kimbro will drive tech-enabled Medicare Advantage company's people strategy, ensuring organizational excellence and boosting employee experience and engagement**

ORANGE, Calif., July 06, 2023 (GLOBE NEWSWIRE) -- [Alignment Health](#) — a consumer brand name of Alignment Healthcare, Inc. (NASDAQ: ALHC), a tech-enabled Medicare Advantage company — today announced the appointment of Melinda Kimbro as its new chief people officer.

Kimbro joined on June 30 to lead the company's human resources (HR) function and will oversee all aspects of the Alignment employee experience, including talent acquisition, culture, diversity, equity and inclusion, total rewards, and facilities. She will also spearhead the strategic development of internal talent to help further drive innovation and provide rich, ongoing career growth opportunities for employees.

"Championing our employees is invaluable to our success, and we're thrilled to welcome Melinda to Alignment to help enhance our employee experience as we continue to scale," said John Kao, Alignment Health founder and CEO. "Melinda has a proven track record of boosting employee engagement, building a compelling employer brand, fostering a positive work culture and ensuring people strategy is aligned with business strategy. We're confident she will help us elevate our thriving, fulfilling workplace to the next level."

Kimbro brings more than 25 years of HR experience and a deep understanding of people management. She spent over two decades at Viasat, Inc. (NASDAQ: VSAT), where she helped grow the company from 500 to 7,000 employees across 20 countries. At Viasat, Kimbro served in various HR, employee relations and developmental roles, including head of HR, senior vice president of people and culture and chief people officer. She previously held positions in corporate learning and organizational development for Nicholas-Applegate Capital Management, Qualcomm Personal Electronics and Sony Electronics. She also brings academic experience, having kick-started her career as a communications instructor and speech and debate coach at San Diego State University (SDSU).

"It's an honor to join Alignment Health," Kimbro said. "The dedication and passion I have witnessed from Alignment's leadership team is impressive and inspiring. I am thrilled to be a part of this journey that blends a heart for service with a sophisticated technology platform to deliver the level of care seniors deserve. Building on this foundation and working with our talented team, I look forward to continuing to advance talent strategies that support accelerated business growth and deliver an exceptional employee experience."

Kimbro holds a master's degree in communication from SDSU, several workplace coaching certifications and an executive leadership certificate from Stanford University's Graduate School of Business. An active community member, she recently served as a board member for the San Diego Museum of Art and The Purple Campaign, a nonprofit organization dedicated to ending sexual harassment in the workplace.

### About Alignment Health

Alignment Health is championing a new path in senior care that empowers members to age well and live their most vibrant lives. A consumer brand name of Alignment Healthcare (NASDAQ: ALHC), Alignment Health is a tech-enabled Medicare Advantage company that offers more than 40 benefits-rich, value-driven plans that serve 52 counties across six states. The company partners with nationally recognized and trusted local providers to deliver coordinated care, powered by its customized care model, 24/7 concierge care team and purpose-built technology, AVA<sup>®</sup>. Based in California, the company's mission-focused team makes high-quality, low-cost care a reality for members every day. As it expands its offerings and grows its national footprint, Alignment upholds its core values of leading with a serving heart and putting the senior first. For more information, visit [www.alignmenthealth.com](http://www.alignmenthealth.com).

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