

William Blair 44th Annual Growth Stock Conference

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This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995, as amended. Forward-looking statements are subject to risks and uncertainties and are based on assumptions that may prove to be inaccurate, which could cause actual results to differ materially from those expected or implied by the forward-looking statements. Actual results may differ materially from the results predicted, and reported results should not be considered as an indication of future performance. Important risks and uncertainties that could cause the Company's actual results and financial condition to differ materially from those indicated in the forward-looking statements include, among others, the following: the Company's ability to attract new members and enter new markets, including the need for certain governmental approvals; its ability to maintain a high rating for its plans on the Five Star Quality Rating System; our ability to develop and maintain satisfactory relationships with care providers that service our members; risks associated with being a government contractor; changes in laws and regulations applicable to its business model; risks related to its indebtedness, including the potential for rising interest rates; changes in market or industry conditions and receptivity to its technology and services; results of litigation or a security incident; and the impact of shortages of qualified personnel and related increases in its labor costs. For a detailed discussion of the risk factors that could affect the Company's actual results, please refer to the risk factors identified in its Annual Report on Form 10-K for the year ended December 31, 2023, and the other periodic reports it files with the SEC. All information provided in this Current Report on Form 8-K is as of the date hereof, and the Company undertakes no duty to update or revis

This presentation includes certain market and industry data and statistics, which are based on publicly available information, industry publications and surveys, reports from government agencies, reports by market research firms and our own estimates based on our management's knowledge of, and experience in, the industry and market in which we compete. Third-party industry publications and forecasts have been obtained from sources we generally believe to be reliable. In addition, certain information contained in this presentation represents management estimates. While we believe our internal estimates to be reasonable, they have not been verified by any independent sources. Such data involve risks and uncertainties and are subject to change.

This presentation contains certain "non-GAAP" financial measures within the meaning of Item 10 of Regulation S-K promulgated by the SEC. We believe that non-GAAP financial measures provide an additional way of viewing aspects of our operations that, when viewed with the GAAP results, provide a more complete understanding of our results of operations and the factors and trends affecting our business. These non-GAAP financial measures are also used by our management to evaluate financial results and to plan and forecast future periods. However, non-GAAP financial measures should be considered as a supplement to, and not as a substitute for, or superior to, the corresponding measures calculated in accordance with GAAP. Non-GAAP financial measures used by us may differ from the non-GAAP measures used by other companies, including our competitors. To supplement our consolidated financial statements presented on a GAAP basis, we disclose the following non-GAAP measures: Medical Benefits Ratio, Adjusted EBITDA and Adjusted Gross Profit, as these are performance measures that our management uses to assess our operating performance.

Because these measures facilitate internal comparisons of our historical operating performance on a more consistent basis, we use these measures for business planning purposes and in evaluating acquisition opportunities. For a reconciliation of these non-GAAP measures to the corresponding measures calculated in accordance with GAAP, see the Appendix to this presentation.

#### **Year-to-Date Recap**

Successful First Quarter Positions Alignment to Deliver Upon 2024 Outlook and 2025 Growth and Profitability Objectives



# Exceptional Growth Results

- 165,100 health plan members as of Mar. 31, 2024
- 51% YoY membership growth
- 30% YoY reduction in new member voluntary disenrollment during the first quarter
- Investments in AVA, network, sales operations and member experience continue to drive growth momentum



# 2024 Profitability Outlook

- 2024 outlook implies 260 basis points of YoY operating cost ratio leverage
- Disciplined product bids and strong clinical engagement resulted in an adj.
   MBR excluding ACO REACH increase of only 150 basis points in Q1 while driving substantial membership growth
- Ramping new member engagement supports MBR outlook through the remainder of the year



# Strong 2025 Positioning

- Strong Stars positioning in California
  - ➤ Roughly 95% of Alignment's California members are in plans that will have a 4-star payment level in 2025.
  - > ~700,000 individuals in competing plans that will decline below a 4-star payment level in 2025
- Alignment's weighted average benchmark update of 5.0% is more than double the national average of 2.4%
- Retention of 2024 members presents margin expansion opportunity in 2025
- Well positioned to execute in second phase-in of v28 risk model changes

### Payvider Model: Visibility, Control and Durability



### Product and Network Control

- Curated Products tailored to senior lifestyles
- High-quality provider networks
- Concierge-level support for a premium member experience



### Data Proximity and Richness: AVA

- Alignment Virtual Application
   (AVA): Purpose-built technology
   platform
- Detailed, real time member data to support health plan operations
- Actionable insights enable timely medical intervention by our Care Anywhere teams



## Capital Efficient Clinical Engagement: CAW

- Care Anywhere (CAW):
   Employed clinical teams who act on AVA insights
- Engage proactively with our highest-risk seniors to improve member health
- Agile teams deployed at home and virtually

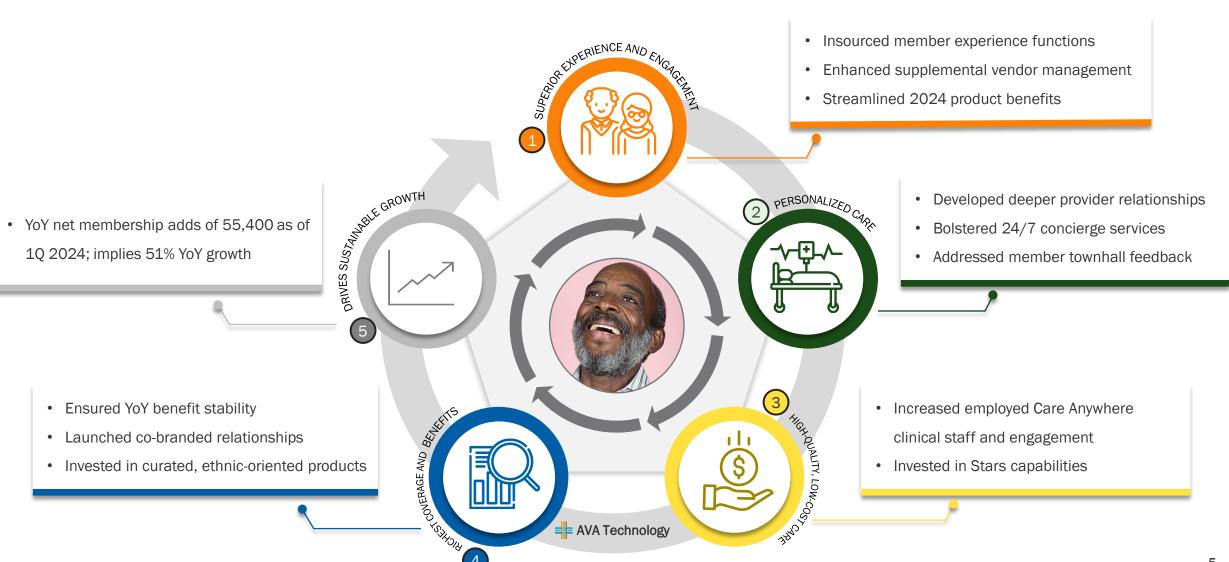


## MA Platform Enables Virtuous Cycle

- Improve health outcomes through AVA insights and Care Anywhere clinical intervention
- Medical savings result from lowering avoidable costs
- Reinvestment into superior products using savings derived from medical savings

### **Purpose-Built Medicare Advantage Platform Company**

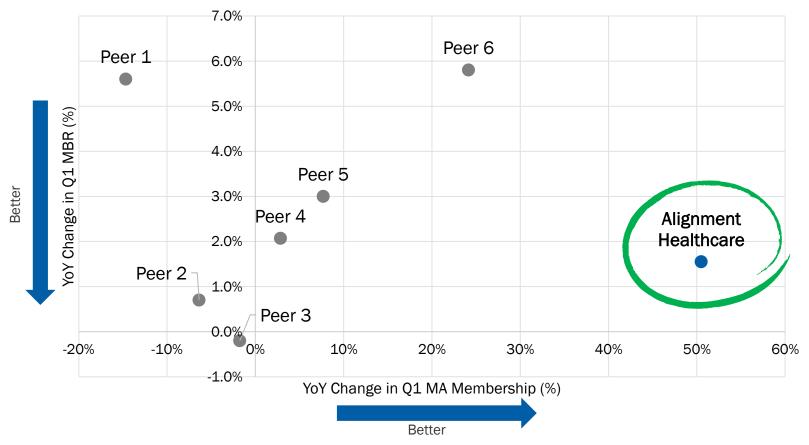
Virtuous Cycle: Doing Well by Doing Good



### Our Model Enables Us to Manage Costs while Growing Quickly

- Alignment has differentiated itself by achieving superior growth while leveraging its care model and AVA to manage MBR
- In comparison to a peer group of national publicly traded health plans, Alignment was the fastest growing MA plan growing at a rate 25x the average of the peer set
- MBR for the peer set increased an average of 280bps year-over-year, with higher growth health plans among the peer set showing even greater MBR increases

#### Q1 2024 YoY Change in MBR (%) vs Change in MA Membership (%)



#### **AVA Platform**

Creates Visibility, Control, and Durability Across Value Drivers Required for Success

# Performance Management Real-time outcome tracking and performance measurement across value drivers

#### **Value Drivers**

Product • Sales • Retention • Stars • Risk Adjustment • Utilization • Unit Cost • G&A Scale



Care Management Applications

Population health and care management



Quality / Stars Applications

Effective quality program management



Quality / Risk Adjustment Applications

Timely, complete, accurate and compliant documentation



Core Infrastructure
Applications

Integrated applications and data across the company



Growth Applications

Broker and member portals

#### We Control Costs by Managing Care

AVA stratifies members into risk categories; Care Anywhere teams proactively target interventions for chronic, high-risk members (1)

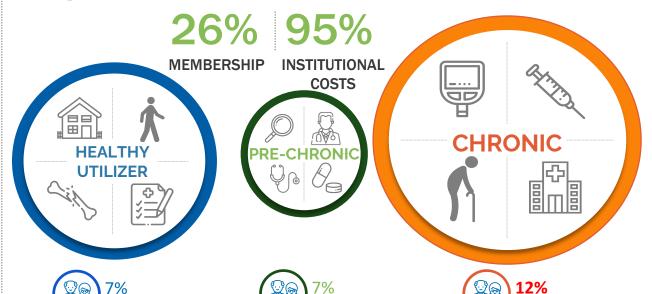
#### **Member Risk Stratification**

74% 5% **MEMBERSHIP** INSTITUTIONAL COSTS









MEMBERSHIP

INSTITUTIONAL

**CLAIMS** 

Average Member Primary Care Physician (PCP) Visits Per Year: ~5 (2)

**Estimated Care Anywhere Member** Touches Per Year: ~25 (3)

**MEMBERSHIP** 

INSTITUTIONAL

**CLAIMS** 

#### 1. Based on at-risk members, Aug 2022 - Jul 2023 dates of service.

- 2. Based on October 2022 to September 2023 encounter data.
- 3. Estimated number of visits per year includes members who had an initial CAW visit plus estimates including program-based follow-up activities and engagement (telephonic and virtual).

MEMBERSHIP

INSTITUTIONAL

**CLAIMS** 

#### **Care Anywhere Team**

Proactive Outreach | 24/7 access | **Enhanced Care Coordination** 





**Physician** 

Advanced **Practice Clinician** 

Medical **Assistant** 





**Social Worker** 

**Behavioral Health Coach** 



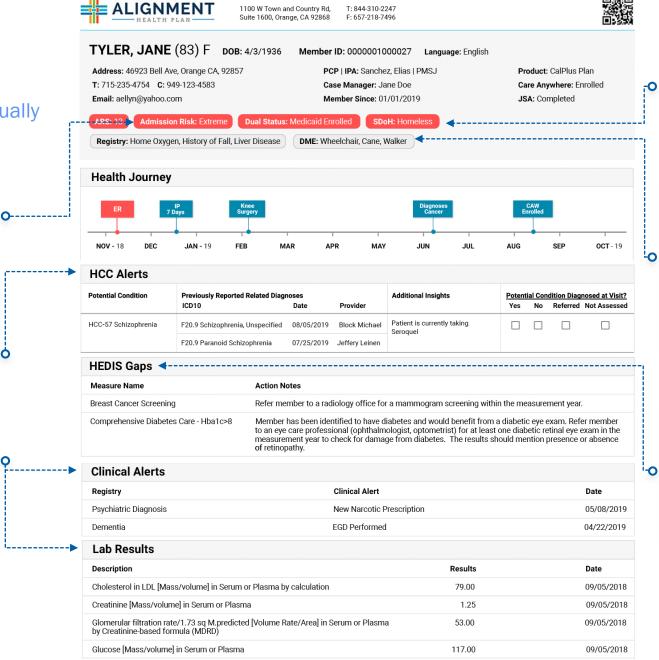


Case Manager Care Coordinator

# **Personalized** Healthcare

Delivered at the Home and Virtually

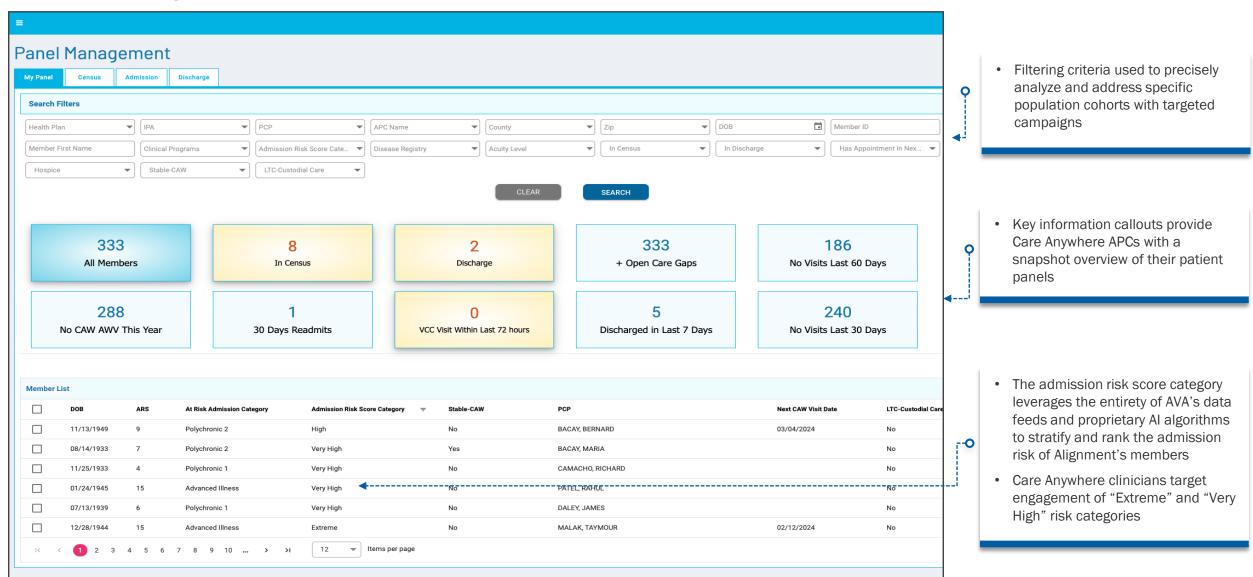
- Extreme risk indicates high priority for Care Anywhere clinical engagement
- Members predicted to be "Extreme" and "High Risk" account for 64% of hospital admissions
- AVA algorithms identify potential undocumented conditions and generate supporting clinical logic
- Clinical alerts and lab results provide medical context for medical staff and PCPs during Care Anywhere and doctor visits



- Homelessness and Duals tags suggest the member could benefit from deployment of Care Anywhere social worker to address underlying social determinants of health
- Wheelchair usage prompts a care coordinator to arrange transportation to the next medical appointment using the member's transportation benefit
- Increases likelihood of follow-through on a medically necessary visit, thereby improving member health and reducing cost

- **HEDIS** gaps indicate Stars improvement opportunity
- AVA algorithms generate detailed action notes for Care Anywhere staff to address during a virtual or in-person visit

## **Visibility and Control at the Patient Level**



### Visibility and Control at the Market Level

#### **Data Collection & Ingestion Under a Single Source of Truth**

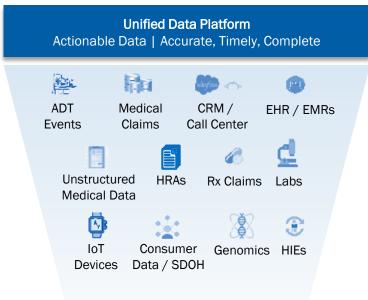
- 200+ unique data sources
- Admission, discharge, transfer (ADT) feeds from approximately 11,000 hospitals and facilities
- Same-day pharmacy and lab data connections from the vast majority of pharmacies and labs in the US
- Over 13,000 distinct demographic attributes

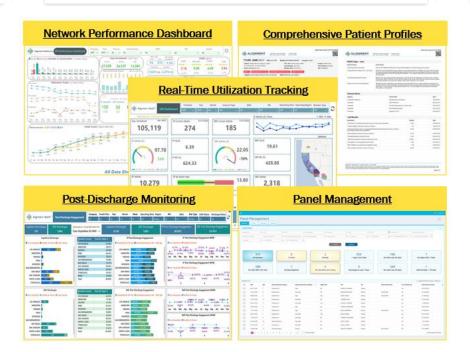
#### **Daily KPI Tracking & Score Cards**

- Data and predictive insights are aggregated into KPI dashboards across the enterprise for daily performance monitoring
- Workflow tools support daily clinical, financial and operational activities
- Detailed patient information, clinical gaps and care journey conveniently accessible for virtual calls and home visits

#### **Actionable Operations**

- Medical cost management foundations: Inhome visits, network provider reviews, 24/7 telephonic and electronic support are all supported by AVA intelligent insights
- Clinical leaders and regional operators meet daily to address utilization hotspots
- Management of key clinical metrics drives financial outcomes: inpatient admissions per thousand, obs. rate, 30-day readmission, etc.













Physician Advanced Practice Clinician

Medical Assistant

Social Worker



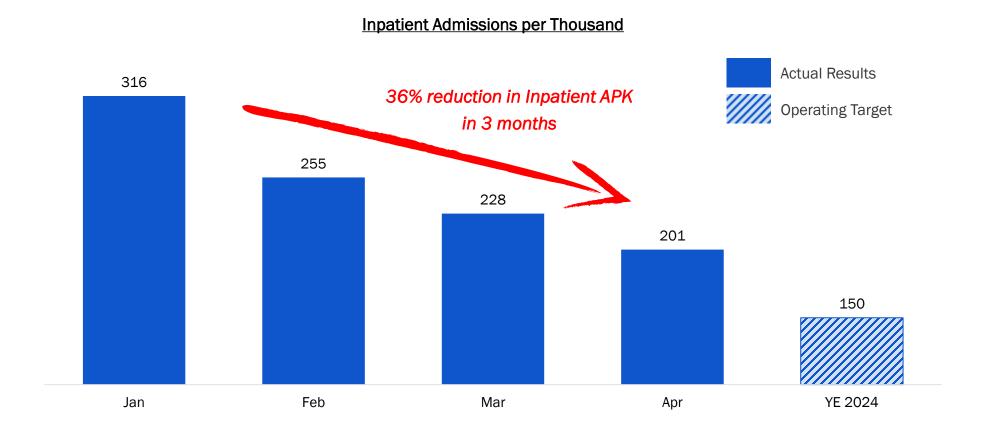
Behavioral Case Manager Health Coach



Care Coordinator

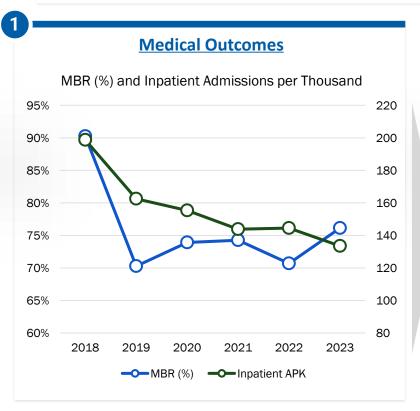
#### **IPA Case Study: Rapid Response to Utilization Hotspots**

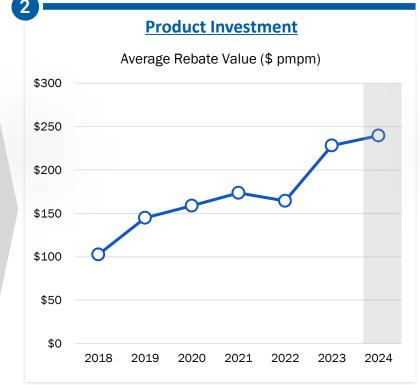
- Alignment grew membership substantially with a new IPA relationship during the 2024 AEP. Members in this IPA were previously not well managed.
- AVA's real time admission, discharge and transfer feeds immediately flagged signs of high utilization in January, signaling the need for clinical intervention.
- Care Anywhere rapidly deployed clinical resources toward post-discharge management and ongoing chronic disease management for those identified as high risk.
- Alignment medical leadership collaborated with the IPA on after-hours case management and joint operating reviews.
- Inpatient admissions per thousand were reduced by 36% in the first 3 months due to AVA's timely insights and Care Anywhere's quick clinical response. Targeting another ~35% reduction by year-end.

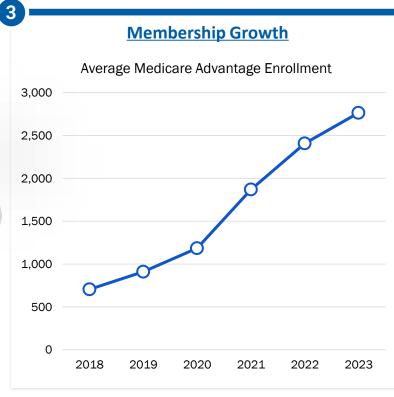


### **IPA Case Study: MBR Management Drives Virtuous Cycle**

- Initial Entry: Members who were paneled to doctors affiliated with the IPA were extremely complex (70% dually-eligible) but received only basic case management services that were insufficient for their health profile.
- Market Improvement: Care Anywhere deployment leveraged greater use of health coaches and social workers to address the social and clinical issues in this population. AVA insights jointly used by Alignment and IPA's case management teams to coordinate on chronic care management and member outreach. Financial alignment created by shared-upside risk pool arrangement supported collaborative efforts to improve member health.
- Results: AVA insights and market actions resulted in visibility into and management of member chronic conditions, social issues, and inpatient admission reductions. A portion of medical cost savings were reinvested in product benefits which resulted in high-margin growth.







#### The Medicare Advantage Platform for the Future

